

# **X-acto** \*

## **KNIVES & TOOLS**

**The Fast-Selling, Profit-Protected  
Hobbycraft Line  
with Millions of Satisfied Users**



**1949 CATALOGUE**

**X-acto Crescent Products Co., Inc.**

**New York 16, N. Y.**



## X-acto Sales Aids

X-acto is more than a fine line of knives and tools — it is a complete merchandising program that helps you all the way to make your sales and move your stock.

### X-acto Fair Trade Policy

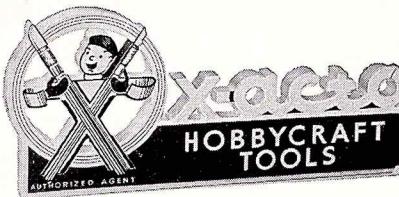
X-acto is price fixed under the Fair Trade Laws in all States which permit the manufacturer to fix resale prices. Every dealer must, therefore, sell X-acto products at list prices only. Every jobber must maintain the uniform discount to the dealer. No one can cut prices nor use X-acto as a "loss leader." The consumer is assured a quality product at a fair price. Each jobber and dealer is assured a fair profit . . . in fact, the same profit. X-acto, by its Fair Trade policy, protects a profitable line of easy-to-sell merchandise against wanton price-cutting.

### X-acto Advertising Program

X-acto advertising has made X-acto products standard equipment in many fields. It has made the X-acto name familiar to millions of consumers who know it means quality, fair prices and service. It has made easy, profitable sales for the dealer. X-acto advertising will continue on a national scale . . . in the hobby, art, scientific and general magazines. X-acto advertising will support the dealer in his own field and will seek out new customers for him. It will reach the mass markets in every way . . . and the enterprising dealer will be given the opportunity to tie in again locally with the many sales aids described on this page.



**ADVERTISING MATS—FREE**, for your local newspaper ads. Clever copy and art prepared by experts.



**AUTHORIZED DEALER SIGN — 10 1/2"** laminated three color cutout sign **FREE** for your window or counter.

● **HOUSE ORGAN — "THE X-ACTO BLADE"** FREE subscription for dealers. News of the X-acto line, new displays and sales aids, trade news, sales hints.

● **WINDOW DISPLAYS —** To stop traffic in front of your window, draw trade into your store and makes sales for you. Build your windows around X-acto displays.

● **SALES MANUAL —** to train dealer and his sales help for better methods of selling X-acto. Full of hints about new markets and bigger sales.

● **CIRCULARS —** for your mailings and to give to your customers. Show the X-acto line and suggest many new uses. A sales builder.

For your X-acto Sales Aids write to:  
X-ACTO ADVERTISING DEPARTMENT  
440 - 4th Avenue, New York 16, N. Y.

# X-acto Price List and Index



Page	Price	Page	Price
4	Blades		
	In pkgs. of 5 of a kind or asstd., per pkg. of 5 ..... .50		
	Asst. No. 1 for No. 1 Knife.		
	Asst. No. 2 for Nos. 2, 5, 6 Knives.		
5	No. 26-3" Blade, per pkg. of 2 ..... .25		
5	No. 27-3" Saw Blade, per pkg. of 2 .. .25		
4	Gouges: A, B, C, D, E, F		
	No. 4 Asst. per pkg. of 5 ..... 1.00		
4	Routers: W, X, Y, Z ..... each .20		
4	Punches: Nos. 31, 32 ..... each .25		
	Refill Pocket Knife Blade—No. 26X, per pkg. of 2 ..... .25		
	Block Planer Blade—No. 29 ..... each .15		
	Spokeshave Refill Blade—No. 30 .... 2 for .25		
11	Drill Bits (subject to special discounts)		
	A Asst. for 1D Drill—one doz. .... 3.20		
	B Asst. for 2D Drill—one doz. .... 2.60		
	C Asst.—1/16 to 3/16—9 sizes ..... 2.75		
	12D Drill Stand—20 sizes, 61-80 on stand ..... 4.80		
	61-80 Carbon Twist Drills—Packaged 1 doz. to size ..... per doz. 3.20		
5	No. 1 Knife ..... .50		
5	No. 2 Knife ..... .50		
5	No. 5 Knife ..... 1.00		
5	No. 6 Knife ..... 1.50		
5	No. 8 Knife (with 2 extra blades) ..... .25		
10	Tweezers and Forceps:		
	No. 36 Plain Pointed ..... .35		
	No. 37 Cross-action self-locking pointed .45		
	No. 38 Cross-action self-locking blunt .. .50		
	No. 39 Wire Forcep scissor action ..... .60		
8	No. 40 Block Planer ..... 1.00		
8	No. 41 Sander ..... .35		
8	No. 41R Sander Refill ..... .10		
8	No. 42 Sander ..... .50		
8	No. 43 Sander Refill ..... .10		
12	No. 44 Hobbycraft Saw ..... 1.25		
12	No. 44R Hobbycraft refill saw blades — 5 for ..... .25		
12	No. 44T—Safety Spiral Coping Saw with 3 extra blades ..... .90		
12	No. 44A—Safety Spiral Hacksaw Adapter Set ..... .39		
12	No. 44C—Spiral Coping Saw Blades — Package of 3 ..... .25		
12	No. 44H—Spiral Hacksaw Blades, pkge. of 3 ..... .25		
9	No. 45 Spokeshave ..... .45		
10	No. 46 "C" Clamp Set ..... 1.50		
	"C" Clamps:		
	L ..... .40		
	M ..... .40		
	N ..... .30		
	O ..... .50		
11	No. 47N—Hand Drill ..... 1.95		
11	No. 1D Pin Vise ..... .75		
11	No. 2D Pin Vise ..... .75		
8	No. 48 Stripper ..... 1.00		
9	No. 50 Hammer Set ..... 1.50		
5	No. 51 Knife Set ..... 1.00		
5	No. 52 Knife Set ..... 1.00		
8	No. 54 Beam Compass and Circle Cutter ..... 2.50		
8	No. 55 Protracto Rule ..... .75		
10	No. 56 Flat Nose Pliers ..... 1.75		
10	No. 57 Snipe Nose Pliers ..... 1.75		
10	No. 58 Wire Forming Pliers ..... 1.85		
5	No. 62 Knife Set ..... 2.00		
9	No. 70 Screw Driver Set ..... 1.50		
7	No. 76 Linoleum Cutting Set ..... 2.00		
6	No. 77 Woodcarving Set ..... 3.00		
6	No. 78 Complete Woodcarving Set ..... 5.00		
6	No. 80 Whittler's Set ..... 2.00		
6	No. 82 Knife Chest ..... 3.50		
6	No. 83 De Luxe Knife Chest ..... 5.00		
7	No. 86 Hobby Chest ..... 10.00		
7	No. 87 Tool Chest ..... 15.00		
15	No. 89 Toolmaster ..... 50.00		
9	No. 90 Leather Modeling Tool Set ..... 1.50		
14	No. 99 Pocket Knife ..... each .50		
16	No. 101N Display Deal ..... 120.00		
16	No. 105 Display Deal ..... 40.00		
14	No. 108 Book Display ..... 10.00		
	Whittling is Easy with X-acto ..... each .25		
	Building Your First Flying Models each ..... .25		
	Cutting Paper Sculpture ..... each ..... .25		
8	No. 110 Mat and Beveller Knife Guide ..... 7.50		
16	No. 111 Blade Merchandiser ..... 56.00		
16	No. 201 Workbench Tool Display Deal ..... 96.00		
14	Display Cards:		
	No. 301 Pin Vise Card ..... 9.00		
	No. 302 Tweezer Card ..... 5.70		
	No. 303 "C" Clamp Card ..... 4.80		
	No. 308 Utility Knife Card ..... 3.00		
	No. 399 Pocket Knife Display ..... 24.00		
13	Handicraft Kits:		
	No. 410 Linoleum Block Print Set .... 3.75		
	No. 420 Woodcarving Kit ..... 3.75		
	No. 430 Stencil Cutting Kit ..... 3.75		
	No. 440 Paper Sculpture Kit ..... 2.00		
	No. 460 Metal Embossing Kit ..... 2.95		
	No. 470 Metal Tapping Kit ..... 1.50		
15	No. 525 Showcase ..... 525.00		
	Advertising Aids — FREE		

X-acto is price fixed under the Fair Trade Laws

All prices are list and subject to change without notice.



# x-acto Blades

**X-acto Re-fill Blades, Gouges, Routers and Punchers are made of high carbon steel ground to a fine surgical edge. Always sharp, always ready because quickly interchangeable.**

Nos. 10, 11, 16, 17 fit No. 1  
Knife. All other blades fit  
Nos. 2, 5, 6 Knife Handles.

All illustrations full size.

All gouges, routers and  
punches fit into the new  
No. 5 and 6 handles.



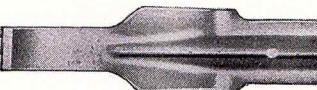
No. 10—For all small, fine general cutting and carving.



A — 3/16" chisel.



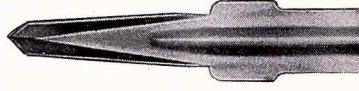
No. 11—Fine angle cutting, deep cuts, narrow spots.



B — 1/4" chisel.



No. 16 — Small holes, templates, friskets, stencils.



C — 3/16" V gouge.



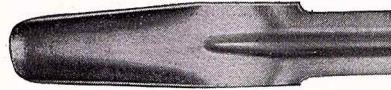
No. 17 — 1/4" wide chisel blade, for narrow, flat cuts.



D — 3/8" V gouge.



No. 18 — 1/2" wide chisel blade, for wider cuts.



E — 3/8" U gouge.



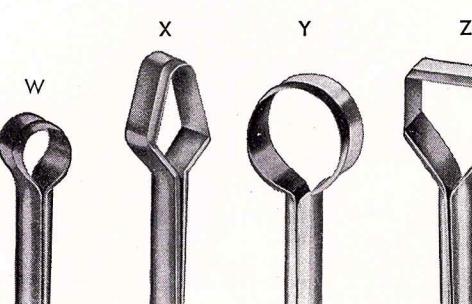
No. 19 — Broad blade for deep scoring, cross cutting.



F — 3/32" U veiner.



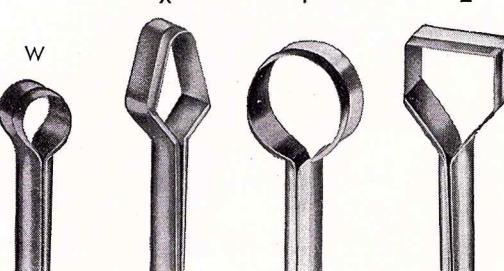
No. 22 — Long cuts along template, whittling.



No. 4 Asst. Including 5 gouges, A or B, C, D, E and F. \$1.00



No. 23X—Double edge for fine work in close quarters.



Routers: For carving out grooves, shaping interior of hulls and models. No. 5 Asst. Four different routers — 80c



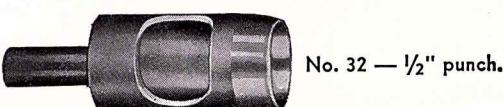
No. 24—Templates, mats of card, paper, wood, etc.



No. 25 — General duty carving and whittling blade.



No. 28 — Hook blade for carving, leather, linoleum.



Blades sold in packages of 5 of one kind or assorted. Asst. 1 contains 2 No. 10, 2 No. 11, 1 No. 16. Asst. 2 contains 1 each Nos. 19, 22, 23X, 24, 25. 50c per pkg.

Punches: Pkg. of 2 (one each) — 50c.

# X-acto Knives

X-acto knives are standard for all handicrafts. Handles specially shaped for easier work. Blades firmly locked in vise type grip, quickly interchangeable.



Illus.  $\frac{1}{2}$  size

No. 1 X-ACTO KNIFE — With blade. All-metal. For light and medium work. Wt.  $\frac{3}{4}$  lb. per doz. Each 50c



Illus.  $\frac{1}{2}$  size

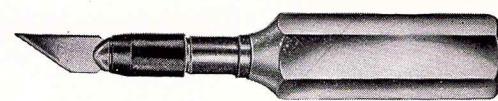
No. 2 X-ACTO KNIFE — With blade. All-metal. For medium and heavy work. Wt. 1 lb. per doz. Each 50c



Illus.  $\frac{1}{2}$  size

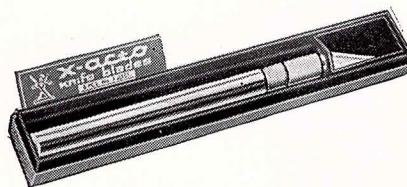
No. 5 X-ACTO KNIFE — With blade. For heavy work. Plastic handle, metal blade lock. Wt. 2 lbs. per doz. Takes gouges, routers and punches.

Each \$1.00



Illus.  $\frac{1}{2}$  size

No. 6 X-ACTO KNIFE — With blade. Solid aluminum handle, for heavy work. Wt.  $3\frac{1}{4}$  lbs. per doz. Takes gouges, routers and punches. Each \$1.50



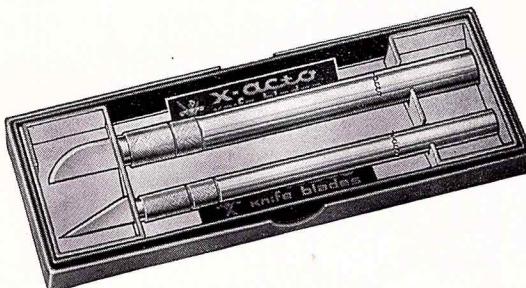
Illus.  $\frac{1}{3}$  size

No. 51 X-ACTO SET — No. 1 Knife with 5 extra assorted blades. Wt. 1 lb. per doz. Each \$1.00



Illus.  $\frac{1}{3}$  size

No. 52 X-ACTO SET — No. 2 Knife with 5 extra assorted blades. Wt.  $1\frac{1}{2}$  lbs. per doz. Each \$1.00

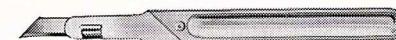


Illus.  $\frac{1}{2}$  size

No. 62 X-ACTO SET — Nos. 1 and 2 Knives and 10 extra assorted blades. Wt.  $2\frac{1}{4}$  lbs. per doz. Each \$2.00



No. 26 WHITTLER'S BLADE — 3-inch straight edge. High carbon steel blades for heavy cutting. In package of 2—25c



No. 8 X-ACTO UTILITY KNIFE — Steel handle, patented lock. Two edged blade. Carded with 2 extra blades. Wt. per 3 doz. unit 3 lbs. Each 25c  
Extra Blades—per package of 5—25c

See Page 14 for No. 308 Display Card. Sales Unit of 1 dozen No. 8 Knives with blades. Price per unit \$3.00

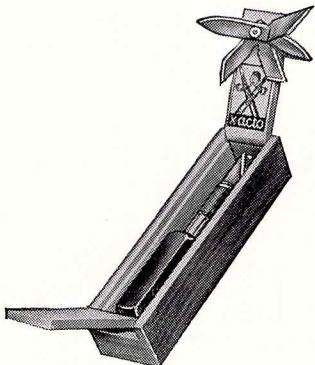


No. 27 SAW BLADE — 3-inch saw edge. High carbon steel blade for sawing. In package of 2—25c



## X-acto Knife Sets

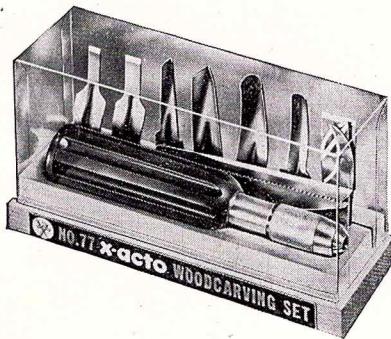
X-acto Knives and Sets are smartly packaged - designed to sell on sight. Wooden platforms or chests are permanent units essential for every handicrafter's work bench.



No. 80 X-ACTO WHITTLER'S SET — Solid Aluminum No. 6 knife and 5 extra blades, in wooden chest. Weight  $4\frac{1}{8}$  lbs. per dozen. Each \$2.00



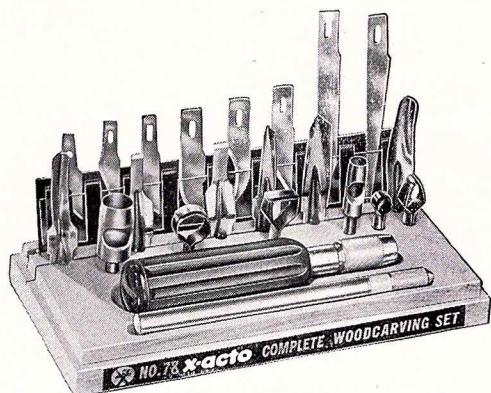
No. 82 X-ACTO KNIFE CHEST — Nos. 1, 2, 5 Knives, 8 assorted extra blades, in handy natural finish wooden chest. Blades in patented blade holder are easy and safe to handle. Wt. per doz.  $8\frac{1}{2}$  lbs. Each \$3.50



No. 77 X-ACTO WOODCARVING SET — Six different gouge and chisel blades, 4 regular blades, 2 three inch blades and No. 5 Handle taking all blades. On wood block with transparent plastic cover. Wt.  $5\frac{1}{4}$  lbs. per doz. Each \$3.00



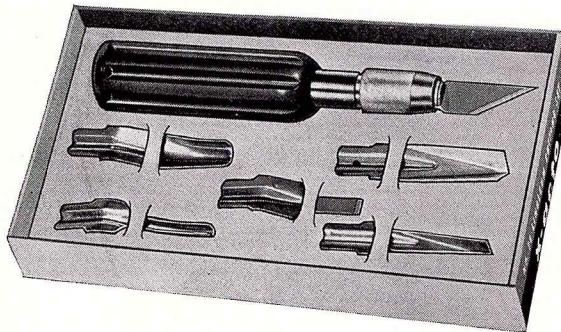
No. 83 X-ACTO DELUXE KNIFE CHEST — Nos. 1, 2 and 6 Knives, 8 assorted blades in patented blade holder and assortment of extra blades (value \$1.00). In handy, natural finish wooden chest. Weight per dozen 9 lbs. Each \$5.00



No. 78 X-ACTO COMPLETE CARVING SET — Contains 6 different gouges, 4 routers, 2 punches, 6 regular blades, 2 three inch blades, 1 No. 5 Knife, 1 No. 1 Knife. Mounted on wooden block. Each \$5.00

# **x-acto** Knife and Tool Sets

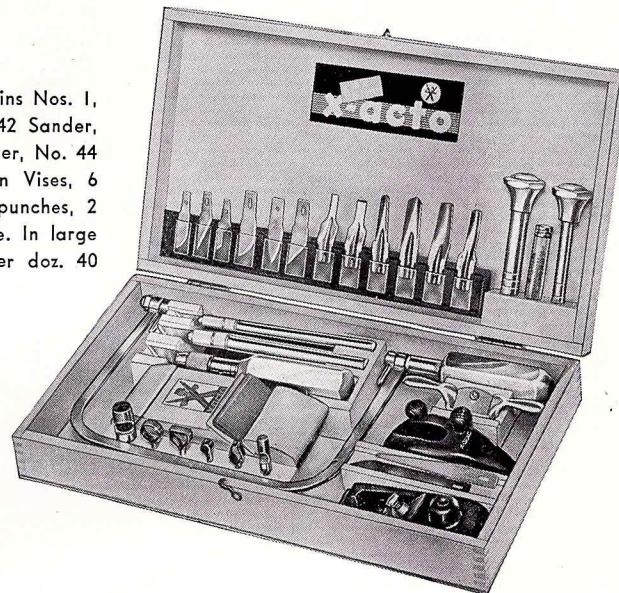
Larger price units for higher profit sales. X-acto Knife and Tool Sets make ideal gifts and sell on sight. Display X-acto to sell X-acto to the gift shoppers.



No. 76 X-ACTO LINOLEUM CUTTING SET —  
No. 5 Knife with five extra assorted gouges. Each  
\$2.00



No. 86 X-ACTO HOBBY CHEST — Contains: Nos. 1, 2, 5 Knives, No. 40 Block Planer, No. 41 Sander, No. 48 Balsa Stripper, No. 45 Spokeshaver, 6 asstd. blades, 6 gouges, 4 routers, 2 punches, 2 three inch blades, steel rule. In handsome fitted wooden chest. Wt. per doz. 25 lbs. Each \$10.00



No. 87 X-ACTO TOOL CHEST — Contains Nos. 1, 2, 6 Knives, No. 40 Block Planer, No. 42 Sander, No. 45 Spokeshaver No. 48 Balsa Stripper, No. 44 Hobbycraft Saw, Nos. 1D and 2D Pin Vises, 6 asstd. blades, 6 gouges, 4 routers, 2 punches, 2 three inch blades, 8 drill bits, steel rule. In large handsome fitted wooden chest. Wt. per doz. 40 lbs. Each \$15.00

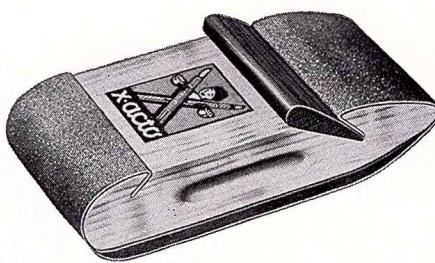


## X-acto Tools

X-acto Tools meet the demand for a tool line designed for hobbyists and handicrafters. They are made to meet the same high standards as X-acto Knives.



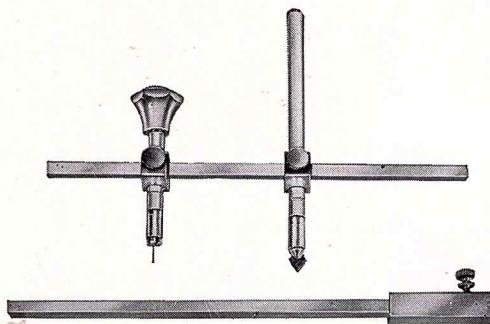
No. 40 X-ACTO BLOCK PLANER — For fine delicate work as well as heavy duty planing. High carbon surgical steel blade, steel bottom plate on plastic body. Individually boxed. Wt. per doz. 3 1/4 lbs. Each \$1.00



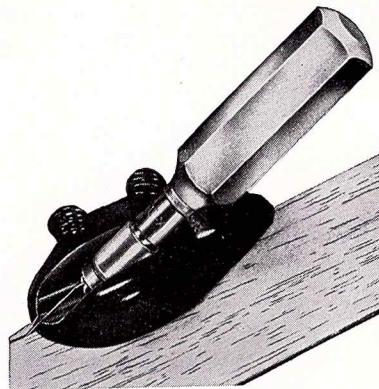
No. 42 X-ACTO SANDER — Smartly shaped wood block sander for every surfacing. 5" long, 2" wide. Soft pad for round edges. Four grades of first quality sandpaper. Wt. 3 1/4 lbs. per doz. Boxed with 5 refills. Complete 50c.

No. 41 X-ACTO SANDER — Wood block sander shaped like No. 42. 5" long, 1" wide. Soft pad for round edges. Boxed with 3 pcs. sandpaper. Complete 35c.

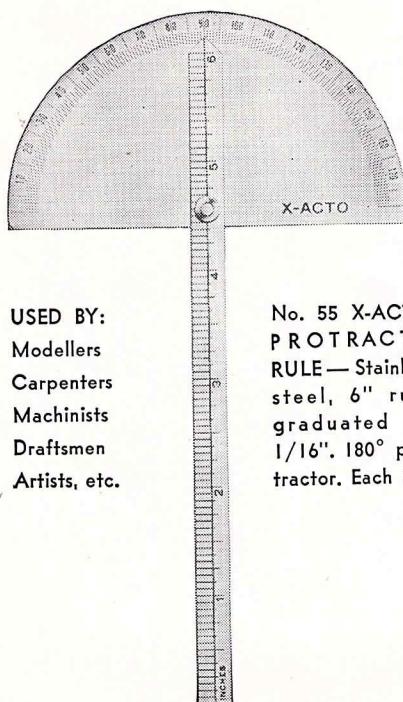
SANDER REFILLS—2" for No. 42 Sander; 1" for No. 41 Sander. 5 pieces 10c



No. 54 X-ACTO BEAM COMPASS AND CIRCLE CUTTER — Cuts or draws circles from 1/2" to 15 1/2". All metal. Each \$2.50



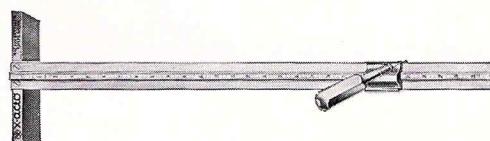
No. 48 X-ACTO BALSA STRIPPER — A new tool. A precision strip cutter for sheet balsa from 1/32" to 3/16" thick, cut strips from 1/16" to 1/2" wide. Scale on bottom controls width of strip. Individually boxed. Wt. per doz. 1 1/8 lb. Stripper only (WITHOUT KNIFE) each \$1.00. PAT. PEND.



USED BY:  
Modellers  
Carpenters  
Machinists  
Draftsmen  
Artists, etc.

No. 55 X-ACTO  
PROTRACTO  
RULE — Stainless  
steel, 6" rule  
graduated in  
1/16". 180° pro-  
tractor. Each 75c

For Artists, Photographers, Architects and anyone who has to cut mats, up to 30", or other materials to specific sizes.



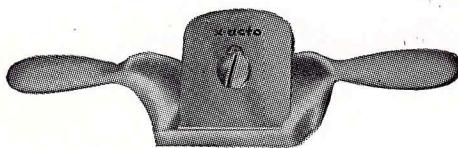
No. 110 X-ACTO MAT AND BEVELLER KNIFE  
GUIDE — For cutting perfect picture mats, made of light magnesium. Simple and easy to operate. Complete with No. 6 X-acto Knife and instructions. \$7.50

# X-acto Tools

The growing interest throughout the country in handicraft hobbies has created a demand for tools designed just for that work. X-acto Tools are made to meet that need.



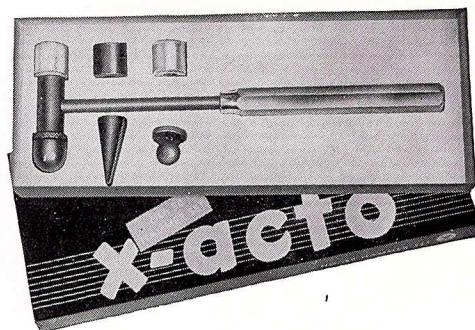
No. 90 X-ACTO CHANGE-O-POINT LEATHER MODELING TOOLS — Consists of two aluminum handles, each taking any two of six different hardened steel points: Large and small stipplers, straight and curved scrolls, deerfoot, spoon; all interchangeable by a simple but efficient taper fit. Boxed complete \$1.50



No. 45 X-ACTO SPOKESHAVE — Solid one piece metal handle, 3 1/8" overall, single bevel surgical steel blade, 7/8" wide. For shaping of curved surfaces. Wt. per doz. 1 lb. Each 45c



No. 70 X-ACTO SCREW DRIVER SET — Aluminum handle with sure-locking chuck; 5 different size hardened steel blades—.040, .055, .070, .080 and .100;—wood and plastic stand with acetate cover. Per set \$1.50

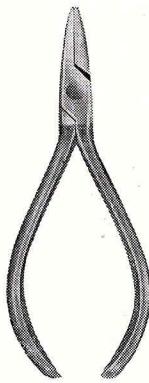


No. 50 X-ACTO HAMMER SET — Designed for art metal work, model railroad work, etc. Interchangeable-head hammer set with 6 different heads: 2 steel ball, 1 flat steel, 1 flat brass, 1 flat plastic, 1 tinner's steel. Tinner's head has set screw for locking striking edge at any angle. All metal handle 7" long. Boxed complete \$1.50



## X-acto Tools

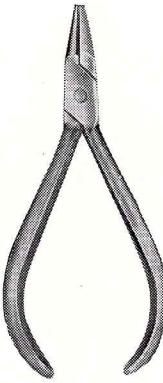
X-acto tools belong with X-acto knives in your displays and in your sales plans. Together they meet the demand for a fully rounded line of tools for every handicraft.



No. 56 X-ACTO FLAT NOSE PLIERS — Tip 5/32" wide, boxed, each \$1.75.



No. 57 X-ACTO SNIPE NOSE PLIERS — point nose pliers, boxed, each \$1.75.



No. 58 X-ACTO WIRE FORMING PLIERS — 1 round, 1 flat nose. For jewelry, radio, models. Boxed, each \$1.85.

All X-acto pliers are drop forged, case hardened steel. Handles are rust-proofed by black oxidizing and the tips are polished and lacquered. They are five inches long.



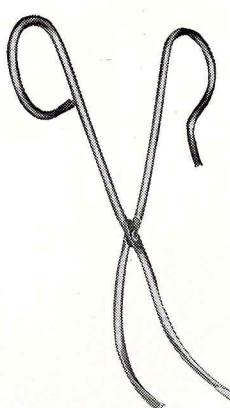
No. 36 X-ACTO TWEEZERS — plain, pointed, each 35c



No. 37 X-ACTO TWEEZERS — cross-action, self-locking pointed, each 45c.

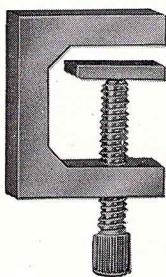


No. 38 X-ACTO TWEEZERS — cross-action self-locking blunt, each 50c.

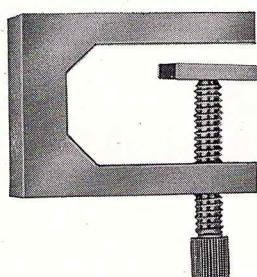


No. 39 X-ACTO FORCEPS — scissor action, each 60c.

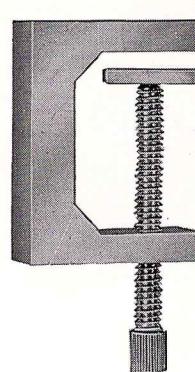
X-acto Tweezers and Forceps are sold carded only. See Page 14 for No. 302 Tweezer Card.



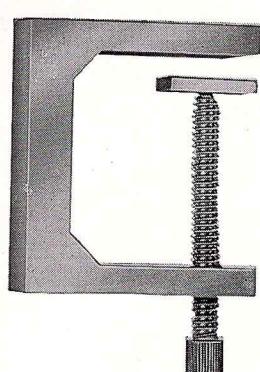
N — 1" wide, 1" deep, 30c



L — 1" wide, 1 1/2" deep, 40c



M — 1 1/2" wide, 1" deep, 40c



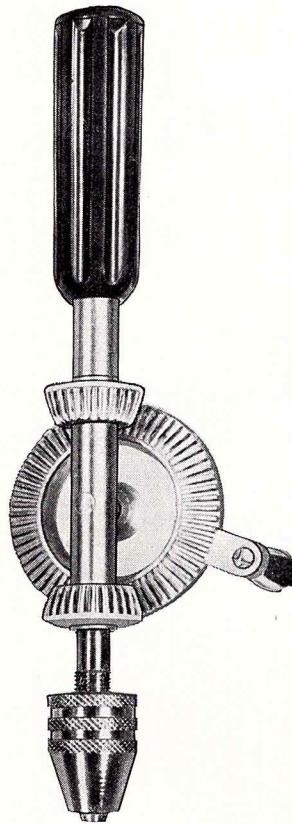
O — 1 3/4" wide, 1 1/2" deep, 50c

No. 46 X-ACTO "C" CLAMP SET — Set of four different "C" Clamps made of new, light weight, high strength magnesium. Steel screws and aluminum lock plates. Set of 4, boxed, \$1.50.

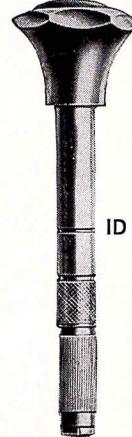
See Page 14 for No. 303 "C" Clamp Card.

# x-acto Tools

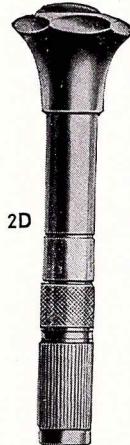
X-acto Tools and Knives are packed for easy handling and easy selling. X-acto package is designed for quick recognition by both the customer and the sales clerk.



No. 47N X-ACTO HAND DRILL — For drill bits from No. 80 (the smallest) to 3/16". Double pinion action, handsome red plastic handle. Hardened steel chuck jaws. Boxed. Each \$1.95



Drills 60—3/16"



Drill sizes 50-80

Nos. 1D and 2D X-ACTO PIN VISE — All metal hand drill and pin vise with free turning knob for easy operation. Individually boxed or on cards. 1D or 2D each 75c.

See Page 14 for No. 301 Pin Vise Card.



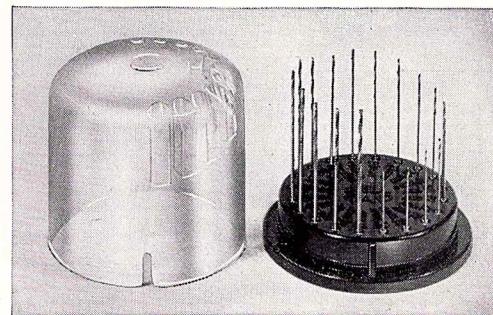
A Asst. for 1D



B Asst. for 2D

DRILL BITS — Carbon steel drill bits in assortments of 1 dozen. A Asst. \$3.20; B Asst. \$2.60; C Asst. for No. 47N Hand Drill—9 asstd. drills—1/16"—3/16"—\$2.75 per set.

Special discount on drill bits.



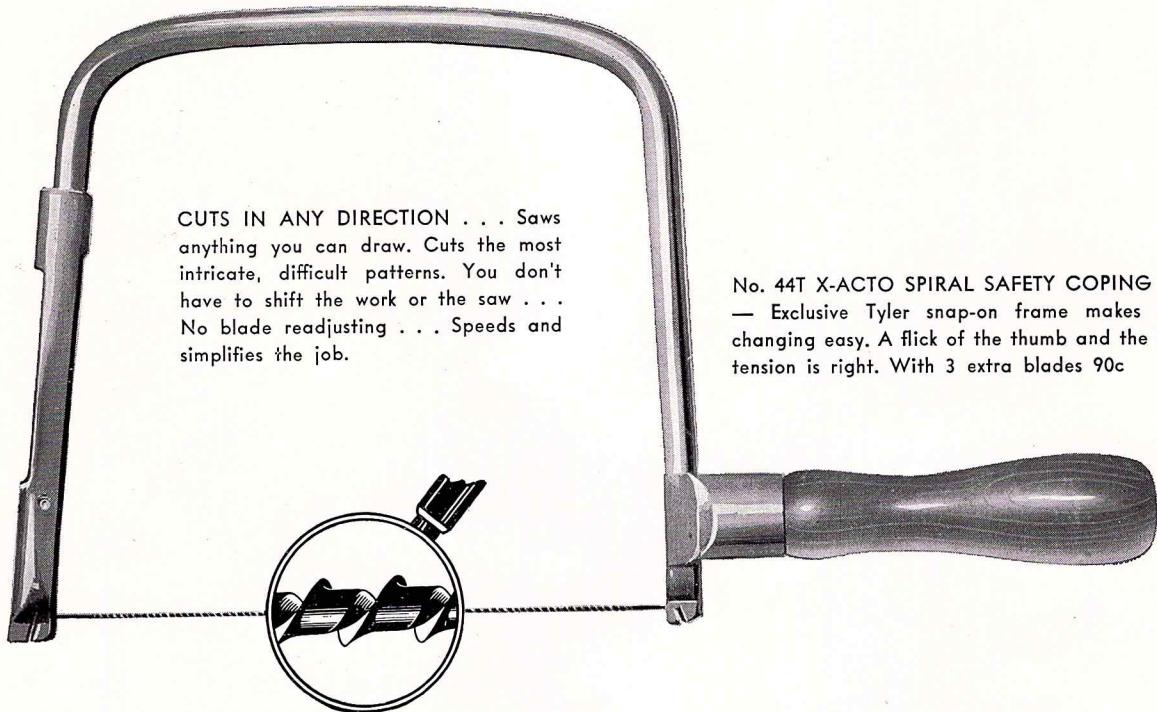
No. 12D X-ACTO DRILL STAND — 20 Carbon Twist Drills, Nos. 61-80, on attractive, handy stand having numbered place and decimal equivalent for each drill. Acetate cover holds each drill in place. Per set \$4.80

Special discount on drill bits.



# X-acto Tools

X-acto tools have wide acceptance in the Arts and Crafts both by experts and beginners. X-acto advertising has blanketed all fields.



CUTS IN ANY DIRECTION . . . Saws anything you can draw. Cuts the most intricate, difficult patterns. You don't have to shift the work or the saw . . . No blade readjusting . . . Speeds and simplifies the job.

No. 44T X-ACTO SPIRAL SAFETY COPING SAW  
— Exclusive Tyler snap-on frame makes blade changing easy. A flick of the thumb and the blade tension is right. With 3 extra blades 90c

**x-acto** *Spiral Safety*



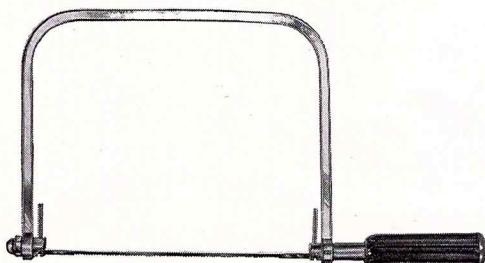
PRINTED IN U.S.A.

**SAW BLADES**

PATENT APPLIED FOR

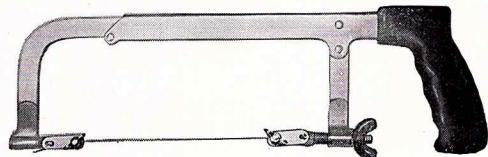
CUT IN ANY DIRECTION

No. 44C X-ACTO REFILL SPIRAL SAFETY COPING SAW BLADES — Card of 3 blades 25c



No. 44 X-ACTO HOBBYCRAFT SAW — Steel frame with solid red plastic handle with adjustable saw blade grips. With one standard and 3 Safety Saw blades \$1.25

No. 44R X-ACTO HOBBYCRAFT SAW REFILLS—  
Standard coping saw blades, 5 for 25c



REVOLUTIONARY SPIRAL HACKSAW BLADE SET — Fits any standard frame. Merely slip adapters over pins. Length 10". 2 blades and pair of adapters. Specifications—Blade diameter—.040, Blade length—10 inches.

No. 44A — 2 blades, pair adapters, mounted on colorful attractive sales card. Each 39c

No. 44H — Refill blades only. 3 for 25c

No. 44S — ADAPTER SET with specially hardened steel blades for cutting iron and steel. Each 69c

No. 44SH — Refill blades for No. 44S. Each 20c

# X-ACTO Handicraft Kits

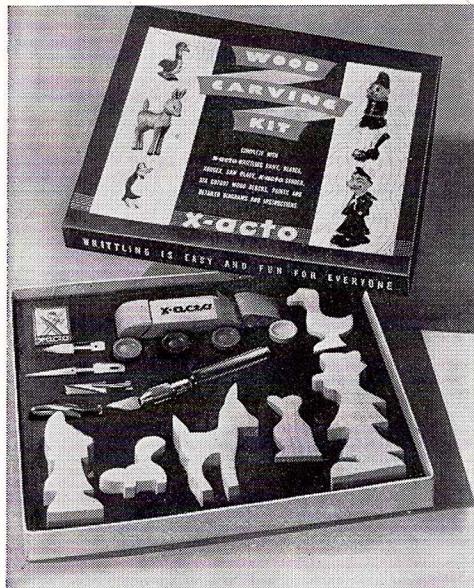
All the tools, materials and directions needed to complete real projects in a number of crafts. Moderately priced for high volume selling in an ever-growing market.



No. 470 X-ACTO METAL TAPPING KIT — (For the Beginner) Contains tapping hammer and stippler, mounting boards, aluminum and copper foil with printed projects, brads and instruction sheet. Attractively boxed, to retail as a real volume seller at only \$1.50



No. 460 X-ACTO METAL EMBOSsing KIT — (Repoussé - For Advanced Work) Contains X-acto embossing tools and hammer, aluminum and copper foil, steel wool, masking strips, mounting boards and project sheets with complete instructions. To retail at \$2.95



No. 420 X-ACTO WOODCARVING KIT — Contains X-acto whittling knife and blades, gouges, saw blade, sander, and 6 semi-finished carving projects, with paint, brush and complete instructions for finishing. Attractively boxed, to retail at \$3.75

No. 440 X-ACTO PAPER SCULPTURE KIT — Contains one No. 8 X-acto utility knife, complete instructions, gummed tabs and patterns printed on colored construction paper for making 4 paper sculpture projects. Attractively boxed. List \$2.00



No. 410 X-ACTO LINOLEUM BLOCK PRINT SET — Contains 3 linoleum-mounted blocks, X-acto knife, gouges and router; oil-base printing ink with roller and projects with complete instructions for finishing. Attractively boxed, to retail at \$3.75

No. 430 X-ACTO STENCIL CUTTING KIT — Contains X-acto knife with extra tools and blades, stencil paper, paints, brush and 8 pages of original patterns, designs and instructions. Attractively boxed, to retail at \$3.75

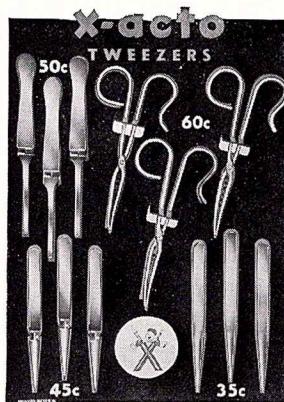


## X-acto Merchandise Cards

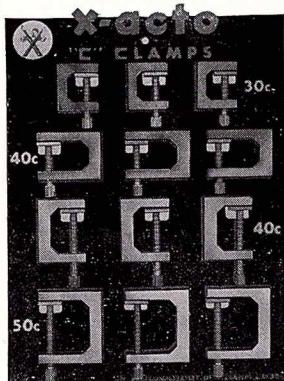
The natural way to display and sell X-acto items. These handsome display cards do the selling job for you. Build up extra sales by showing them — put them to work for you.



No. 301 X-ACTO PIN VISE CARD — size 9" by 12", carries six each ID and 2D. Complete \$9.00.



No. 302 X-ACTO TWEEZER CARD — size 9" by 12", carries three each Nos. 36, 37, 38 and 39 Tweezers. Complete \$5.70.



No. 303 X-ACTO "C" CLAMP CARD — size 9" by 12", carries three each of four "C" Clamps. Complete \$4.80.



No. 108 X-ACTO BOOK DISPLAY DEAL — FREE with \$10.00 assortment of X-acto Handbooks. "Whittling is Easy with X-acto," "Building Your First Flying Models," "Cutting Paper Sculpture." All 25c each.



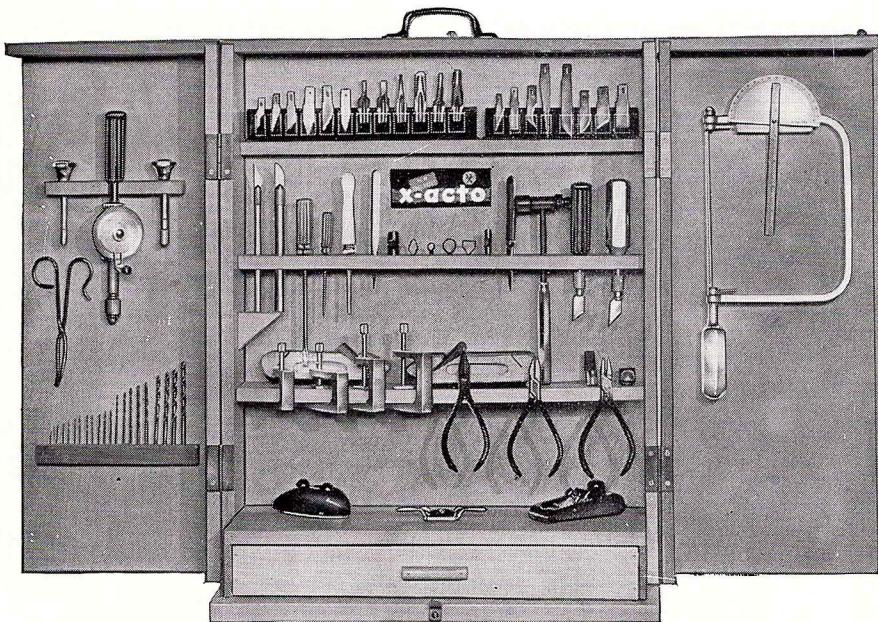
No. 399 X-ACTO POCKET KNIFE DISPLAY — Size 8" x 12" x 3" with rear stock well holding one dozen No. 99 Pocket Knives. Free display with unit of 4 dozen knives. \$24.00



No. 308 X-ACTO UTILITY KNIFE DISPLAY CARD — Size 9" by 12", with sales unit of 1 dozen No. 8 Utility Knives with extra blades. Complete \$3.00

# X-acto Prizewinners

The Complete Handicrafter's Tool Cabinet — a display which is also a fast-selling consumer's item. The X-acto Showcase Deal — an attractive, compact centerpiece for your tool department.



No. 89 X-ACTO TOOLMASTER CABINET — The answer to the handicrafter's prayer. Complete assortment of handicraft tools in a handsome blondwood tool cabinet with drawer in bottom for storage of small parts. Complete with Tools—\$50.00

FIRST PRIZE, 1947 Model Industry Association Trade Show, Point-of-Sale Contest.

## CONTENTS

- 1 each—Nos. 1, 2, 5, 6 Knives
- Complete Assortment of Blades, Gouges, Routers and Punches
- 1 No. 50 Hammer Set
- 1 each, Nos. 56, 57, 58 Pliers
- 1 No. 44 Hobbycraft Saw with 5 Refill Saw Blades
- 1 No. 45 Spokeshave
- 1 No. 47N Hand Drill
- 1 each Nos. 1D, 2D Pin Vises
- 20 Assorted Drill Bits
- 1 each Nos. 36, 37, 38, 39 Tweezers
- 1 each Nos. 41, 42 Sanders
- 1 No. 40 Block Planer
- 1 No. 48 Balsa Stripper
- 1 No. 55 Protracto Rule
- 1 each Small & Medium Screw Drivers
- 1 No. 46 "C" Clamp Set
- 4 X-acto Handbooks
- 1 Toolmaster Cabinet

- You get a handsome permanent display fixture
- You get a fully rounded stock of X-acto items
- You set up an important Handicraft Tool Department

You ask your jobber to get you a No. 525 X-acto Showcase Deal. You get a fully rounded stock of X-acto Tools and Knives totalling in retail value \$525.00 PLUS a handsome three-foot showcase which sells alone for more than \$150.00. The cost to you for the whole deal, fast moving X-acto line and showcase, is only \$350.00 F.O.B. factory. This means the showcase costs you only \$35.00.



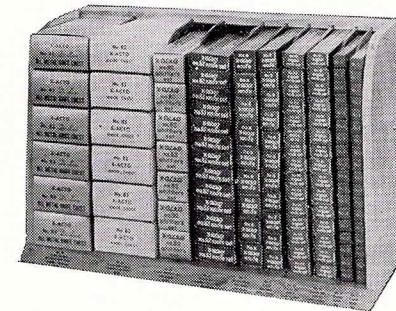
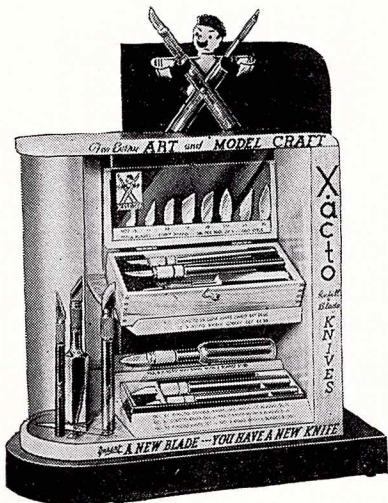
- No. 525 X-ACTO SHOWCASE DEAL — 3 foot blondwood showcase, standard 40" high, 20" deep. Plate glass enclosed with wood frame around top. Two plate glass shelves and storage bin 12" high.

FIRST PRIZE, 1948 Model Industry Association Trade Show, Packaging Contest.

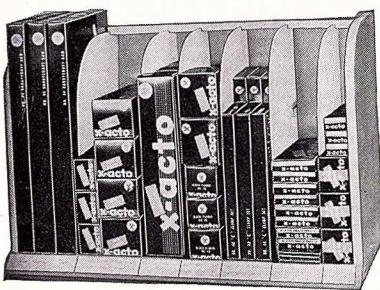


## X-acto Display Units

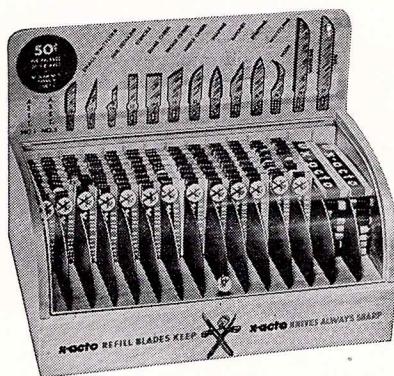
The secret of bigger X-acto sales — make prominent use of X-acto displays. They are designed (showing prices) to give you extra X-acto business.



No. 101IN X-ACTO DISPLAY DEAL — Handsome cabinet of walnut and blondwood, 16" x 14" x 6 1/2". Cabinet and stock rack FREE with assortment of knives, blades and knife chests, retail value \$120.00



No. 201 X-ACTO TOOL DISPLAY DEAL — Miniature workbench display of handicraft tools and stock rack FREE with assortment of tools, retail value \$96.00



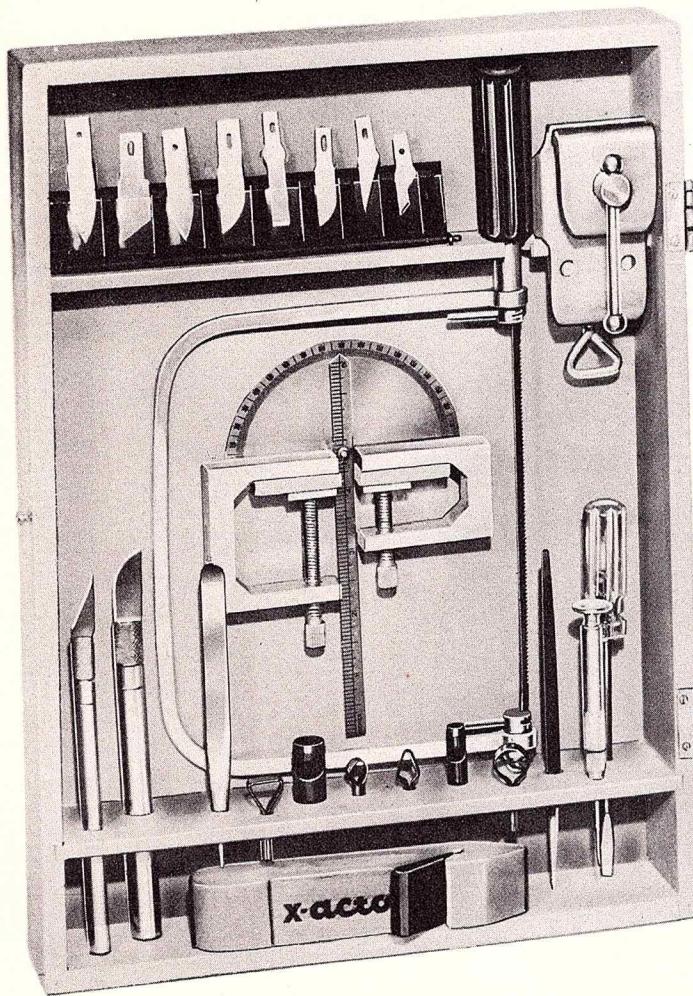
No. 105 X-ACTO COUNTER DISPLAY — A new point-of-sale display to show and sell the complete X-acto Knife line. Knives and blades show strong behind plexiglass window. Display FREE with complete assortment of X-acto Knives and blades value \$40.00.

No. 111 X-ACTO BLADE MERCHANTISER — Handsome blond wood display case with lucite lid. Makes selling X-acto blades easy and profitable. Cabinet FREE with blade order of \$56.00

# x-acto\*



## "THE FORTYNINER"



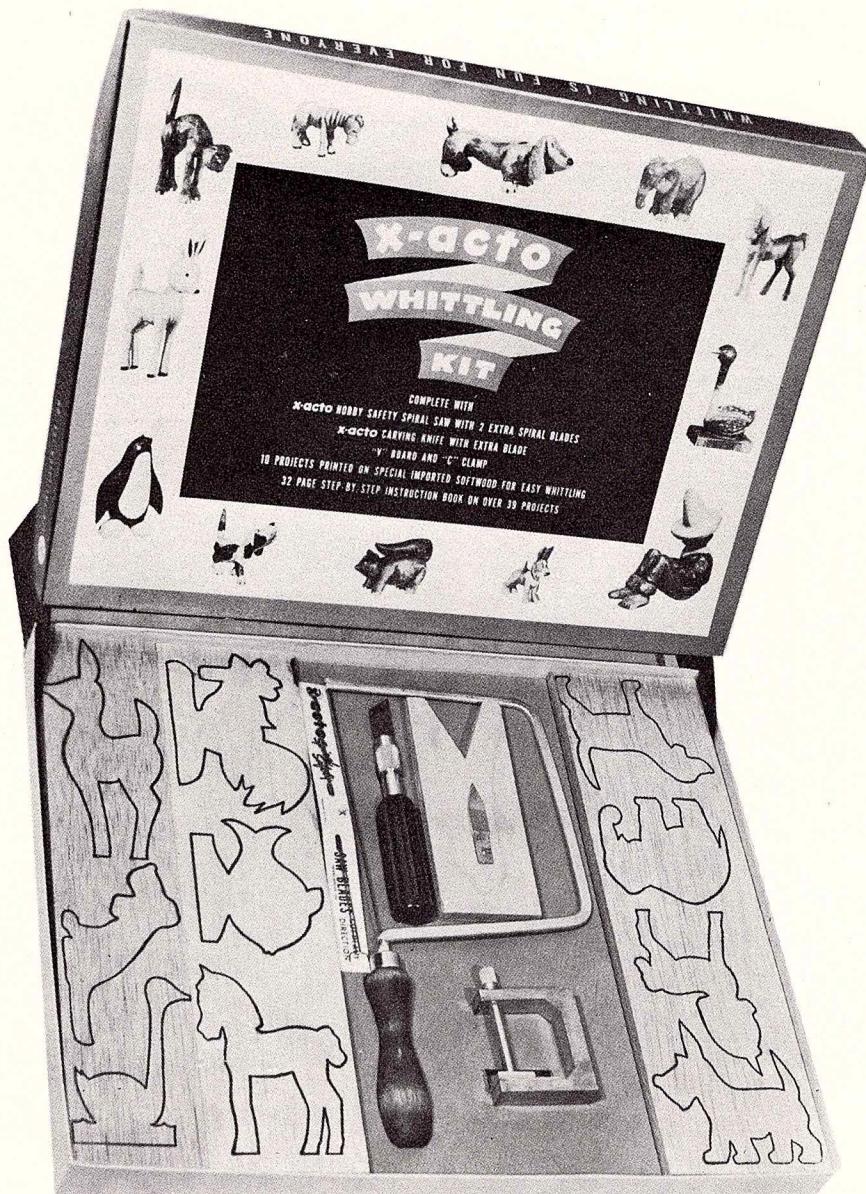
Complete set of X-acto Knives and Tools in portable wooden chest . . . biggest buy in hobby history at only **\$25**  
(retail)

Every knife, tool and blade in the famous X-acto line . . . 49 in all! Precision made, easy to handle, joy of amateur and expert hobbycrafters in every field. You never saw anything like it — there's never been anything like it! X-acto knives and tools sell singly and in sets, 50¢ to \$50. at hobby, gift, hardware and department stores.

### CONTENTS (49 Tools and Blades)

14 Knife Blades	1 Sander
6 Gouges	2 Pin Vises
4 Routers	1 Hand Drill
2 Punches	1 File
3 Knives	1 Planer
1 Hobbycraft Saw (with extra blades)	1 Hammer (with 4 extra heads)
2 Screwdrivers	1 Bench Vise
2 "C" Clamps	1 Spokeshave
1 Protracto Rule	1 Pair Pliers
1 Tweezer	3 Drill Bits

# x-acto\*



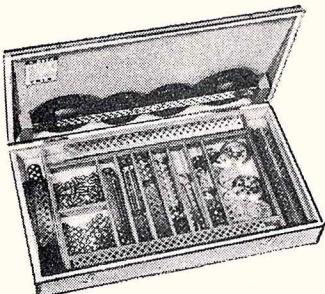
### No. 421 — X-ACTO WHITTLING KIT

To start the chips flying!! A Complete Set for beginners contains No. 444 Safety Saw, Imported Costa Rican "Wetuna" wood, No. 5 X-acto Knife with Extra Blade, a "V" Board and "C" Clamp, a 36 page Instruction Book, plus six sheets, different grades of fineness, garnet cabinet sandpaper. Everything needed to cut dozens of models complete in one kit — \$2.95 List. The biggest value ever offered in a woodcarving kit.

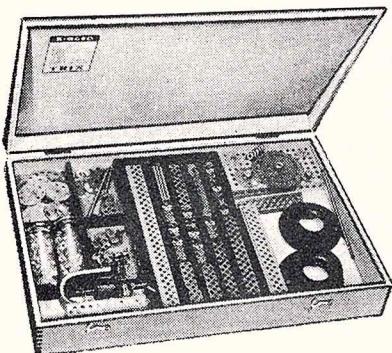
# X-acto\* TRIx METAL CONSTRUCTION SETS WITH THE ADD-A-UNIT FEATURE



**X-ACTO ELEMENTRIX** No. 702  
Beginners' set, 98 pieces, to retail at \$1.25



**X-ACTO TRIX** No. 703  
Contains Units A, B, C, D, F in fitted wooden chest, to retail at ..... \$3.95



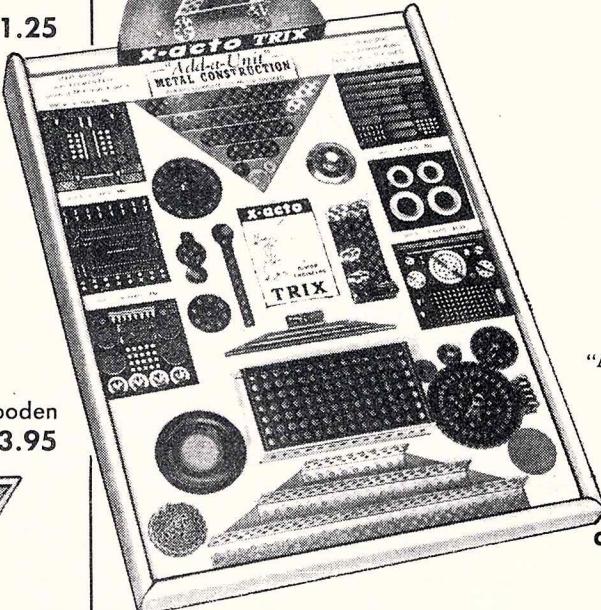
**X-ACTO MOTOTRIX** No. 704  
Contains 2 each of units A, B, D; 1 each of units C, F, G; Trix motor; 114-page engineering manual; in large fitted chest—to retail at ..... \$10.95

**DEALER DISCOUNT: "A"**

## Not a Toy... But a Real Engineering System

Trix has long been a famous name abroad. Now X-acto brings you this outstanding line—smartly packaged, every set a display piece, and priced for volume selling, 50¢ to \$10.95.

Send for details today. X-acto Trix means happy customers, repeat business, year-round profits. The Hobby Dealers line, metal construction as a HOBBY.



"Add-a-Unit" Packages Bring Repeat Sales, Retail Individually  
A B C D F G  
50¢ 50¢ 75¢ 1.00 75¢ 1.25

**X-ACTO TRIX**  
counter display at  
\$ 5.00

## XACTO TRIX:

#702	XACTO ELEMENTRIX . . . . .	1.25
703	XACTO TRIX . . . . .	3.95
704	XACTO MOTOTRIX . . . . .	10.95

## "ADD-A-UNIT":

PACKAGE "A" . . . . .	.50
PACKAGE "B" . . . . .	.50
PACKAGE "C" . . . . .	.75
PACKAGE "D" . . . . .	1.00
PACKAGE "E" . . . . .	.75
PACKAGE "G" . . . . .	1.25

XACTO TRIX COUNTER DISPLAY . . . . . List 5.00

"You're Always Up to date with the Auldex System"